

A COMMUNITY EVENT. A BUSINESS OPPORTUNITY.

LAST STOP SUMMER SOCIAL 2



**A block party experience on Purchase Street,
by the pedestrian bridge in New Bedford.**

Last Stop Summer Social 2 brings people together through music, culture, food, vendors, dancing, and connection. The event will feature celebrity guests, DJs, live music, and surprise performances.

Your sponsorship helps bring the entertainment and event experience to life while putting your business in front of the community.

OUR FIRST SPONSOR: STARBUCKS

Join us in helping bring this community celebration to life.

T-SHIRT SPONSOR

SILVER

\$100.00

Put your business on the back of the event T-shirt.

YOUR SPONSORSHIP INCLUDES

- Your business logo printed on the back of the event T-shirt, alongside other sponsor logos.
- 50 event T-shirts will be given away at the event.

WHY THIS PLACEMENT WORKS

A wearable reminder of your support that attendees can take home.

LAWN SIGN SPONSOR

GOLD

\$350.00

Give your business a visible place at the event.

YOUR SPONSORSHIP INCLUDES

- A lawn sign featuring your business logo.
- Displayed throughout the entire event in the grassy area on either side of the pedestrian bridge steps.

WHY THIS PLACEMENT WORKS

Keep your business visible as guests gather and move through the event.

SCREEN SPONSOR

PLATINUM

\$500.00

Keep your logo in view throughout the celebration.

YOUR SPONSORSHIP INCLUDES

- Your business logo displayed on the event screen with other sponsor logos throughout the entire event.
- Sponsor logos remain part of the screen display while performances are taking place.

WHY THIS PLACEMENT WORKS

Connect your business with the music, performances, and energy of the event.

LEAD SPONSORSHIP OPPORTUNITY

PRESENTING SPONSOR

\$3,500.00

Help lead the celebration.

PROPOSED PRESENTING SPONSOR BENEFITS

- “Presented by” recognition with your business name in event promotional materials.
- All three placements: back-of-shirt logo, lawn sign, and event screen logo.
- Recognition from the host during the event.

A lead partnership that supports the event and gives your business recognition across promotion and the event itself.